

ORDER



Orders
Order / Rev: 183964
Alt Order #:
Product Desc: Americans for Prosperity
Estimate: 282
Flight Dates: 08/08/12 - 08/14/12
Original Date / Rev: 08/02/12 / 08/02/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Mentzer Media Services, Inc.
Buying Contact:
Billing Contact:
 600 Fairmount Avenue
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Issue/Americans for Prosperity
Demographic: A25-54
Product Codes: PL23-Issue/Prop
Priority: P2
Revenue Codes: POL, POL-ISSUE, Unassigned

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: MAJ
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	52	\$46,100.00	\$39,185.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	52	\$46,100.00	\$39,185.00	0.00
Totals	52	\$46,100.00	\$39,185.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	08/08/12	08/10/12	GMA M-F 7-9A / KMGH CA	CA	7A-9A	-- 222--	:30	6	\$700.00	P2	0.00	NM	6	\$4,200.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- 222--		6				\$700.00		0.00			
N 2	KMGH	08/08/12	08/10/12	Millionaire 930A CA	CA	930A-10A	-- 111--	:30	3	\$350.00	P2	0.00	NM	3	\$1,050.00
				Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- 111--		3				\$350.00		0.00			
N 3	KMGH	08/08/12	08/10/12	11A-12P News/KMGH CA	CA	11A-12P	-- 111--	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
				11A-12P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- 111--		3				\$450.00		0.00			
N 4	KMGH	08/08/12	08/10/12	DR. OZ - 4PM CA	CA	4P-5P	-- 111--	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
				Dr. Oz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- 111--		3				\$450.00		0.00			
N 5	KMGH	08/08/12	08/10/12	5-530P News M-F/KMGH CA	CA	5P-530P	-- 111--	:30	3	\$800.00	P3	0.00	NM	3	\$2,400.00
				5-530P News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- 111--		3				\$800.00		0.00			
N 6	KMGH	08/08/12	08/10/12	6p-630p JEOPARDY (M-F) CA	CA	6P-630P	-- 222--	:30	6	\$1,700.00	P3	0.00	NM	6	\$10,200.00
				6P-630P JEOPARDY (M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	-- 222--		6				\$1,700.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	08/08/12	08/10/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P -- 111--	:30	3	\$1,600.00	P3	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-- 111--		3		\$1,600.00		0.00				
N 8	KMGH	08/08/12	08/09/12	Nightline Nightline	CA	1037P-1103P -- 11---	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-- 11---		2		\$800.00		0.00				
N 9	KMGH	08/11/12	08/11/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A -----S-	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S-		2		\$500.00		0.00				
N 10	KMGH	08/11/12	08/11/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p -----S-	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S-		1		\$450.00		0.00				
N 11	KMGH	08/12/12	08/12/12	THIS WEEK w/George SCA This Week	CA	8A-9A -----S	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S		1		\$600.00		0.00				
N 12	KMGH	08/12/12	08/12/12	SUN 4PM 4PM - SUN	CA	4P-430P -----S	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S		1		\$200.00		0.00				
N 13	KMGH	08/12/12	08/12/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P -----S	:30	1	\$600.00	P2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S		1		\$600.00		0.00				
N 14	KMGH	08/13/12	08/14/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A 11-----	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	11-----		2		\$700.00		0.00				
N 15	KMGH	08/13/12	08/14/12	Millionaire 930A Millionaire	CA	930A-10A 11-----	:30	2	\$350.00	P2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	11-----		2		\$350.00		0.00				
N 16	KMGH	08/13/12	08/14/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P 11-----	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	11-----		2		\$450.00		0.00				
N 17	KMGH	08/13/12	08/14/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P 11-----	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	11-----		2		\$450.00		0.00				
N 18	KMGH	08/13/12	08/14/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P 11-----	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	11-----		2		\$800.00		0.00				
N 19	KMGH	08/13/12	08/14/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P 22-----	:30	4	\$1,700.00	P3	0.00	NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	22-----		4		\$1,700.00		0.00				
N 20	KMGH	08/13/12	08/14/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P 11-----	:30	2	\$1,600.00	P3	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	11-----		2		\$1,600.00		0.00				
N 21	KMGH	08/13/12	08/13/12	Nightline Nightline	CA	1037P-1103P 1-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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N21	KMGH	08/13/12	08/13/12	Nightline	CA	1037P-1103P	1-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
				Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	1-----		1				\$800.00		0.00			
													Totals	52	\$46,100.00